

FOR IMMEDIATE RELEASE:

Sydney, Australia – August 1st, 2008

FDA – NO SLOW COACHES HERE!

The FDA Academy staff has to stay fit to keep up with our elite Academy players. Two of our Academy coaches decided to test their speed in the City2Surf 14km race this August and raise funds for charity at the same time.

Omar Melizza, who spent 10 years playing professionally in the Italian Serie B and C said: “The run is a great opportunity to test ourselves physically while enjoying the stunning Sydney views”.

Robbie McCullagh, FDA’s Strength and Conditioning specialist who has joined FDA in January 2007 says that he would like to continue the tradition of supporting Redkite as FDA’s favourite charity: “We managed to raise almost \$15,000 last year during a charity dinner. It would be great to raise more funds for Redkite this year.”

For 25 years Redkite (The Malcolm Sargent Cancer Fund for Children in Australia) has provided essential emotional support, financial assistance and educational services to support children and young people with cancer and their families through the long and often difficult journey of childhood cancer. Redkite's work is as vital as it is assisting families with utility and food bills, providing education grants to help children and young people stay connected with school and catch up with missed study, providing petrol vouchers to get a child to treatment and funding social workers and music therapists in children's and young people's cancer units.

You can support Omar and Robbie in their efforts by donating even a small amount here:

http://city2surf.everydayhero.com.au/Robbie_McCullagh

http://city2surf.everydayhero.com.au/Omar_Melizza

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About Football Development Australia (FDA):

Football Development Australia (FDA) continuously monitors and reviews international best practice in relation to all aspects of the technical development of the game of football (soccer), incorporating Grassroots initiatives, Player Development and Coach and Parent Education into its research. FDA then helps to integrate these best practices where appropriate into existing football development and education programs in Australia.

FDA focuses on bringing the best practice in grassroots development to Australia and cultivating relationships with major European Football Clubs. We strongly believe – and the statistics from major European clubs confirm – that it is important for young players to develop fully as people and as footballers in their natural environment before considering a career overseas.

<http://www.footballdevelopment.com.au>

